



2026
Community
Partner
Guidebook



United Acts
of Kindness



February 13, 2026



A proposed strategy on how to implement UAK in the communities we serve as we strive toward extending love and impacting 10 Million lives by 2030.

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A look at United Acts of Kindness.

- History and Vision
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Vision 2030 - 10 Million Lives

We have elevated 10 million lives through love and impact by 2030.

We have delivered the very best employee and customer experience.

We have created communities that flourish through continued mentorship of ourselves and others to Spend Life Wisely.

- Every year on the Friday before President's Day, our communities are a little kinder because we are extending love and impact, one random act of kindness at a time
- First United plans to elevate 10 million lives by 2030 through love and impact
- Over 2,600,000 acts of kindness completed since 2021 in Oklahoma and Texas
- Acts of kindness can be done at little to no cost

Our Kindness Goal for 2026

1 Million

5 Simple Steps to Execute

- Choose Your Impact - What will you do?
- Determine Your Budget - How much will you do?
- Log Your Acts - What is your commitment on UAK Day? What is your "act goal?"
- Strategy to Track Acts - How will you keep track of your total actual acts? Prior to the event, visit www.unitedactsofkindness.org, and pledge the number of acts you plan to complete. If your acts turn out to be more than your pledge, you can return to the UAK website and update your total acts by entering the new number of completed acts of kindness.
- Post and Share - **#UnitedActsOfKindness**



Execution

Examples and Suggestions

■ Partner With Other Businesses

- Local Restaurants
- Coffee Shops, Drive Thrus
- Bakeries, Donut Shops

■ Go Where People Are

- Laundromats
- Grocery Stores
- Dog Parks
- Community Walking Trails
- Gyms

■ Partner With a Local Non-profit or Entity

- Churches
- Meals On Wheels
- Shelters
- Fire Departments
- Police Departments
- Schools
- Hospitals



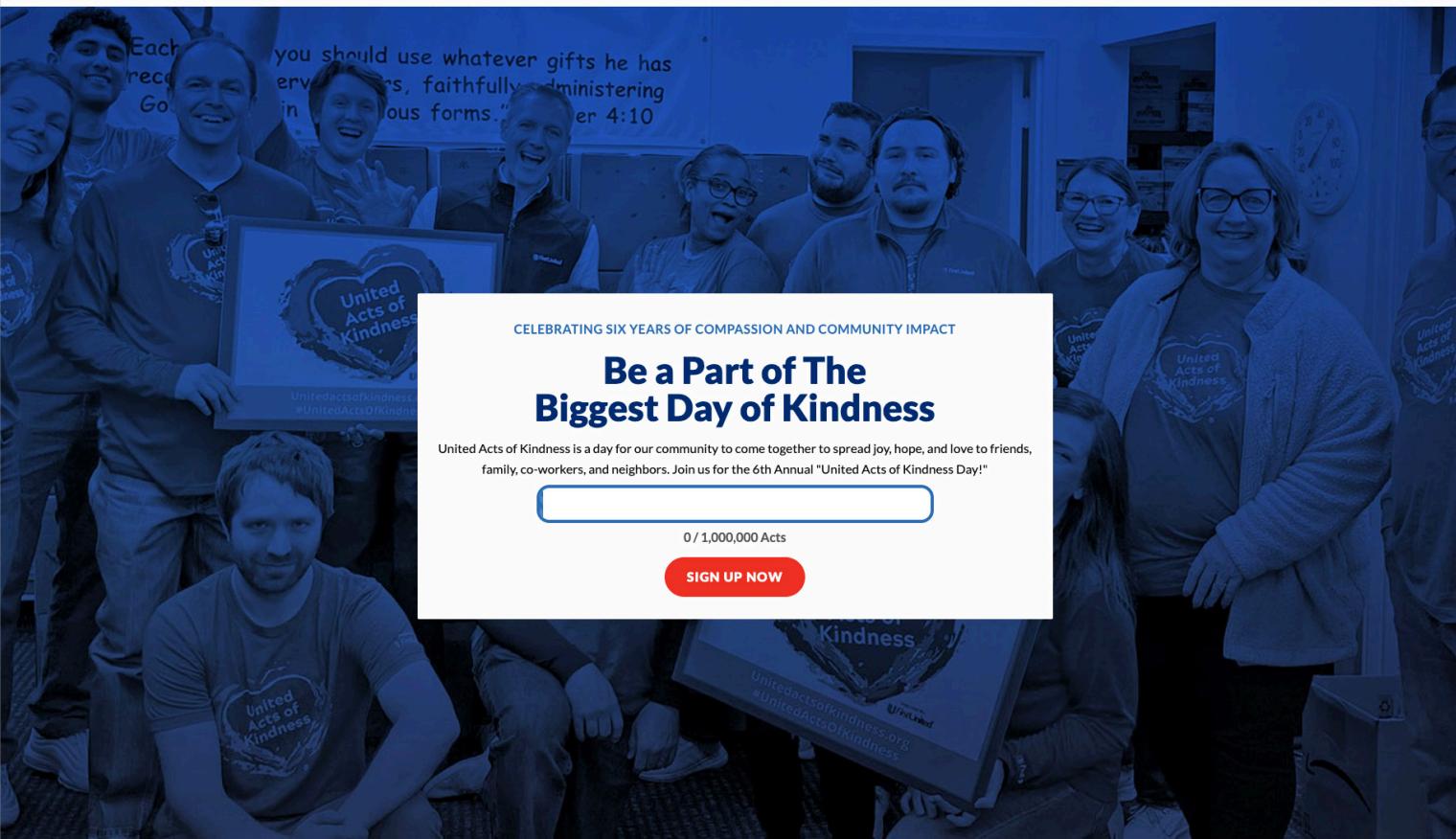
Things to Consider

- Determine Your Reach - Who is your audience?
- Determine Your Volume - How much do you need?

Items Available

- UAK Flyer
- Poster
- Sticker
- Kindness Card
- Buck Slip
- Social Media Strategy
- Banner
- Long/Short Sleeve T-shirt
- Bracelets
- Pens
- Notepads
- Post-Its
- Gift Card Sleeves
- Coloring Sheets



[HOME](#)[PAST EVENTS](#)[IDEAS FOR ACTS](#)[SOCIAL FEED](#)[RESOURCES](#) ▾[SIGN UP](#)

CELEBRATING SIX YEARS OF COMPASSION AND COMMUNITY IMPACT

Be a Part of The Biggest Day of Kindness

United Acts of Kindness is a day for our community to come together to spread joy, hope, and love to friends, family, co-workers, and neighbors. Join us for the 6th Annual "United Acts of Kindness Day!"

0 / 1,000,000 Acts

[SIGN UP NOW](#)

UnitedActsofKindness.org

UAK Collateral

Banners

To raise awareness.

Friday, February 13th



Stickers & Window Clings

To spread awareness everywhere!



Kindness Cards

Set of small cards to be handed out to others to spread kindness with room to write personalized messages on the backside.



Candy Wrappers

Wrap a chocolate bar, such as a Hershey's, with a specialized UAK Wrapper.



Coffee Sleeves

Encase to-go coffee cups with a special UAK sleeve.

Participation Cards

A small card to be handed out around town for others to participate and be inspired to share kindness.



T-Shirts & Bracelets

To show your community support!



Flyers & Handouts

To share with others to raise awareness.



Social Media

Images and Inspirations to be shared on Social Media.



Print & Digital Display Ads

To place in local publications, online, or in-house digital screens.



Notecards, Sticky Notes, Notepads, & Pens

Write personalized messages to spread kindness to others.



Idea Sheets & Best Practices

A list of ideas and best practices to make your day a success.



Save the Date Postcards

Digital and Print versions.



Gift Card Sleeves

UAK Themed Gift Card holders and boxes to present special gifts to others.



Media & Promotion

- Local Radio
 - PSA
 - Interview
- Local Print
- Local Billboards
- Social Media Resources
 - Save the Date
 - Logo
- Other
 - Chamber Newsletters
 - School Folders
 - Utilize partnerships
 - Radio Ads





KINDNESS AT SCHOOL ▾ AT HOME ▾ AT WORK ▾ BECOME A RAKTIVIST® SIGN IN Q



RANDOM ACTS OF KINDNESS FOUNDATION®

← GET THE **NEW**
RAKTIVIST
TOOLKIT

We provide **FREE** kindness resources to help you make kindness the norm.



Kindness at School



Kindness at Home



Kindness at Work

We love connecting people with kindness ideas and other resources.



Kindness Ideas



Kindness Quotes



Daily Dose of
Kindness



The Science of
Kindness



Free Printables



The Kind Blog

Follow us:



Frequently Asked Questions

Q: Does it cost money to join the program?

A: There's no cost associated; your acts of kindness are determined by you.

Q: Do I have to register with a large group or company?

A: No, you can register as an individual on the website.

Q: When can I do the acts of kindness?

A: You should begin to prepare in advance but complete your acts of kindness by February 13, 2026.

Q: Can we get funding to support this program?

A: Since there's no cost to participate, we anticipate you will come up with creative ways to implement with minimal cost.

Q: Can I order my own merchandise to wear the official branding?

A: Yes, we have a UAK store available on the website that includes shirts, pens, stickers, cards, etc. Prices vary by item.

Q: Do you have to be a First United customer to join?

A: No, this is open for anyone to join. You just need a kind heart to serve.

Q: Can I customize my own merchandise using the UAK branding?

A: No, but there are UAK branded items available for purchase in the UAK Store.

Q: What if I complete more or less acts than I pledge?

A: If your actual acts completed vary from the number of acts pledged, you can return to the UAK website and update your total acts by entering the new number of completed acts of kindness. Be sure this number is your new total for all acts associated with that email address.



Thank You!



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